



Need CFO level expertise but don't have a six figure salary in your budget? You just found your CFO.

www.RogueCFO.com

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Profile

- 15 Years Experience up to CFO level
- BA – Accounting & Finance from University of the Fraser Valley, B.C., Canada
- MBA – Entrepreneurship from University of WA, Seattle, WA

With a zest for entrepreneurship and wanting to focus exclusively on startup ventures, I became a Rogue CFO – helping startup companies launch their ventures, and left the corporate world to pursue my endeavor. Originally focusing on financial aspects - forecasting, growth, revenue generation, I realized that in working with startups I had a much more vast and broad exposure to the world of startups than I realized. I began working with people who had a great idea but not the business skills to take it beyond the idea stage. As such, I now am involved with all aspects of getting an idea into a solid business plan, launched, structure growth, and implement the best capital growth strategy (IPO, Venture Capital, M&A, etc.). Nothing could be more exciting than seeing a company that really has potential make it.

Mission Statement

Take early stage companies to new levels by adding CFO expertise.

Client List

Currently I am the acting CFO for several startups, a few of who are below.

Paradise Publishers www.paradisepublishers.com

- Ebook Distribution & Book Publishing
- 2011 IPO candidate
- Currently raising \$4M with \$500K raised privately

Atossa Genetics www.atossagenetics.com

- Breast Cancer detection
- Over \$6M raised privately
- 2011 Q4 IPO candidate

Eastar Chemical www.eastarchem.com

- American, European & Asia presence
- Specialty chemicals, colorants & pharma products

As well, I have worked with countless clients on a consulting basis. Client projects are usually related to business plans, financial forecasts, investor summaries, and general business consulting.

References

Nic Gremion
CEO, Paradise Publishers
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Russell Perry
CEO, Keane Creative
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Steven Quay
CEO, Atossa Genetics
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(206) 325-6086

Additional references available on request.

Articles & Interviews Available

Visit my site to read some of the articles I've written on topics relevant to starting a company, and listen to interviews I've done.

- The Path to Launching A Successful Startup
- Primer on Raising Capital
- Why You Don't Need a Full Time CFO
- Valuation – What's Your Company Worth
- Financial Projections – Bring Out The Crystal Ball
- Top 10 Mistakes in Dealing with VC's
- Why First Mover Advantage Isn't Always an Advantage
- Exit Strategies – Time To Cash In the Chips
- Globalization & the Entrepreneur
- Business Plan Software – Use With Caution

Additional Resources

Primary Website: <http://www.roguecfo.com>

Blog: <http://roguecfo.blogspot.com>

Podcast: <http://roguecfo.podomatic.com>

Seminars: <http://www.roguecfoseminars.com>